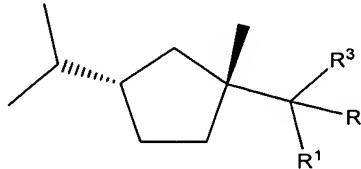


Claims

1. The use of a compound of formula Ia and the enantiomer thereof as fragrance,



I a (1R,3S)-

5 wherein

R¹ is hydrogen or methyl;

R² is hydrogen; and

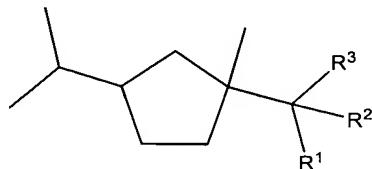
R³ is hydroxyl; or

R² and R³ form together with the carbon atom to which they are attached a

10 carbonyl group.

2. The use as fragrance of a compound according to claim 1 selected from the group consisting of [(1R,3S)-3-isopropyl-1-methylcyclopentyl]methanol, [(1S,3R)-3-isopropyl-1-methylcyclopentyl]methanol, 1-[(1R,3S)-3-isopropyl-1-methylcyclopentyl]ethanone, 1-[(1S,3R)-3-isopropyl-1-methylcyclopentyl]ethanone, 1-[(1R,3S)-3-isopropyl-1-methylcyclopentyl]ethanol and 1-[(1S,3R)-3-isopropyl-1-methylcyclopentyl]ethanol.

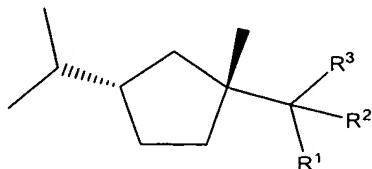
3. The use as fragrance of a compound of formula I



I

20

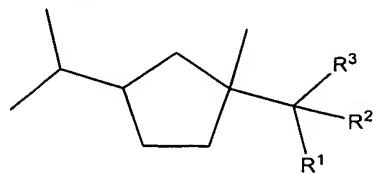
enriched in the enantiomer having the formula Ia



I a (1R,3S)-

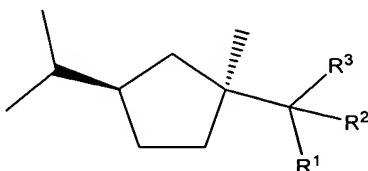
wherein R¹, R² and R³ have the same meaning as given in claim 1.

4. The use as fragrance of a compound of formula I



1

enriched in the enantiomer having the formula I_b



1b

(1*S*,3*R*)-

5 wherein R¹, R² and R³ have the same meaning as given in claim 1.

5. The use of a compound as defined in one of the preceding claims in fragrance applications.

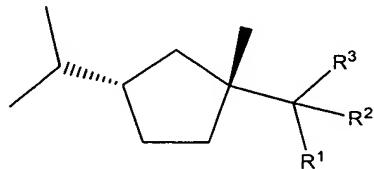
10 6. A fragrance application comprising a compound as defined in any of the preceding claims 1 - 4.

7. A fragrance application according to claim 6 wherein the fragrance application is a perfume, household product, laundry product, body care product or cosmetic products.

8. A method of manufacturing a fragrance application, comprising the step of incorporating a compound of formula Ia or its enantiomer as defined in claim 1, 2, 3 and 4.

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9. A compound of formula Ia



| a

(1*R*,3*S*)-

wherein

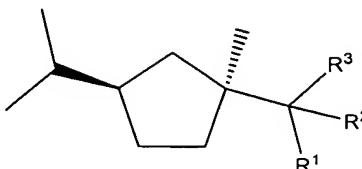
R¹ is hydrogen or methyl;

R² is hydrogen; and

R³ is hydroxyl; or

- 5 R² and R³ form together with the carbon atom to which they are attached a carbonyl group.

10. A compound of formula Ib



Ib

(1*S*,3*R*)-

- 10 wherein

R¹ is hydrogen or methyl;

R² is hydrogen; and

R³ is hydroxyl; or

R² and R³ form together with the carbon atom to which they are attached a carbonyl group.

- 15